UNIVERSITY OF NAIROBI

SCHOOL OF BUSINESS
GRADUATE BUSINESS STUDIES

MBA/MSC FINAL PROJECT GUIDELINES

SECTION A

A. Proposal Presentation

After proposal presentation, the student will have two (2) months to collect data and finalize the project after which there shall be an oral defence.

B. Plagiarism Check/Turnitin

Once the project has been approved for examination, the student submits it for plagiarism check as per the guidelines on the allocation form i.e. submitting the document to the Turnitin database email. The plagiarism level should not exceed 15%.

SECTION B: STRUCTURE OF THE FINAL PROJECT

A.   PRELIMINARY PAGES

- Title Page
- Declaration
- Acknowledgements
- Dedication
- Table of Contents
- List of Tables
- List of Figures
- Abstract

Chapter One	Introduction
Chapter Two	Literature Review
Chapter Three	Research Methodology
Chapter Four	Data Analysis, Results and Discussion
Chapter Five	Summary, Conclusion and Recommendations

References

Appendices

B. FORMAT OF THE PAPER

- **Length:**   Should not exceed 70 pages (double spacing, A4 paper)

- **Margins:**   Left margin: 1½ inches
                          Right margin: 1 inch
                          Top margin: 1 inch
                          Bottom margin: 1 inch

- **In-text citation:**   Use the parenthetical citation style i.e. Author (Date). Follow the American Psychological Association Style (APA, 6th Edition, 2010)

- **Referencing:**   Follow the American Psychological Association Style (APA, 6th Edition, 2010)

- **Pagination:**   Bottom centre

- **Justification:**   Left and right

- **Font size:**   12, Times New Roman (Text)
                          14 Times New Roman (Headings)

Signed: _____   **Date:** _____
        Associate Dean, GBS