

MBA PROJECTS - 2012

SN	NAME	TITLE
1	Gatobu Anne Makena	The Role of Customer Relationship Management in Building Competitive Advantage: The Case of Mobile Phone Operators in Kenya
2	Otieno Edwin Odhiambo	Challenges of Implementing Agency Banking as an Expansion Strategy at Kenya Commercial Bank Group Ltd.
3	Kaptoyo Edna Chepkorir	Challenges of Strategy Implementation at Indigenous Information Network Organization in Arid and Semi-Arid Lands in Kenya
4	Chitembwe Fauzia Shauri Suleiman	Challenges Facing Kenya Bureau of Standards in Combating Counterfeit Trade
5	Mutisia Harriet Mwelu	Establishing the Effects of Indian Manufactured Products on the Textile and Apparel Industry in Kenya
6	Kagosha Daniel Ngure	Internationalization of Banks: A Case of Indigenous Kenyan Banks
7	Mojtaba Sadreddini Mehrjardi	Size and Profitability of Banks in Kenya
8	Mutiso Roselyne Nzilani	Multinational Enterprises and Host Nations: Contribution by Coca-Cola to Kenya's Economy
9	Njogu James Charagu	Strategic Responses by Kenya Revenue Authority to the Economic Environment and Changes to Improve Tax Administration in Kenya
10	Useki Chris Ngeta	International Legal Factors Affecting Savings and Credit Cooperative Societies in Kenya
11	Njoki Mwangi	Challenges Facing Women in Managerial Positions at the Standard Group Limited
12	Nyaega Gabriel	Application of Balanced Scorecard in Performance Measurement at Essar Telecom Kenya Limited
13	Ngatia Alice Wambui	Response Strategies Adopted by Financial Institutions in the Mortgage Industry to the Requirements Set out in the Housing and Urbanization Section of Kenya's Vision 2030
14	Kariuki Elizabeth Wambui	Perceived Factors Influencing Employee Turnover in SDV Transami, Kenya
15	Musyoka Leonard Julius	Competitive Strategies Adopted by Kenya Commercial Bank Limited in Retail Banking
16	Hawa Nyakio Ali	Developing sustainable Competitive Advantage by Barclays Bank of Kenya Limited
17	Edna Wangu Gitachu	Challenges of Applications of the Balanced Scorecard in Strategy Implementation at the Kenya Electricity Generating Company
18	Alice Adhiambo Onono	Global Positioning Strategies Adopted by Institute of Certified Public Accountant of Kenya
19	Allan Gachoki Muruga	Competitive Strategies Adopted by the Kenyan Ministry of Tourism to Attract Tourists

MBA PROJECTS - 2012

20	Muchira John Kabuchi	Challenges of Strategy Implementation at the Ministry of Finance in Kenya
21	Geoffrey Kipchumba Chepkwony	Strategic Responses of Simlaw Seeds Company Limited to Environmental Challenges
22	Kibwana Kombo Mataka	Strategic Change Management Practices at Local Authorities in the Coast Province of Kenya
23	Maina Rwingo	The Implementation Challenges of Performance Contracting in Civil Service at Mombasa County
24	Amos Ochieng Ojwang	Location as a Basis of Competitive Advantage for Grain Milling Firms in Nairobi and Mombasa
25	Prince M. Lighe	An Analysis of the Factors that Influence the Competitiveness of the Kenyan Coffee Industry Using Porter's Diamond Model
26	Vivian Melelo Kotikash	Competitive Strategies Adopted by Tata Chemicals Magadi Limited in Kenya
27	Murimi Beatrice Wairimu	Internationalization of Small and Medium Sector Oil Distributors in Kenya
28	Mwangi Bernard Waweru	Entry Strategies Used by Atlas Copco Eastern Africa Ltd to Enter into the East African Market
29	Betty Ongaya Inonda	International Trade Finance Products Provided by Kenya Commercial Bank Limited to Small and Medium Sized Enterprises
30	Kingara Paul Nderitu	Strategic Responses of Licensed Microfinance Institutions in Kenya to Environmental Changes
31	Chepkwony Nicholas K.	The Link Between Talent Management Practices, Succession Planning and Corporate Strategy Among Commercial Banks in Kenya
32	Cherotich Josephine	Challenges Faced by Nation Media Group in Entering East African Common Market
33	Hellen Wangari Maina	Customer Retention by Barclays Bank of Kenya Limited
34	Catherine Kagendo Kang'ata	Managing Strategic Change at CFC Life Assurance Limited in Kenya
35	Mutua Ngundi	Transfer Pricing Management Strategies by Multinational Enterprises within the Main Investment Segment of the Nairobi Securities Exchange
36	Muchira Beatrice Karimi	Occupational Health and Safety Practices at Unga Farm Care (EA) Limited
37	Alice Njeri Muiruri	Challenges of Aligning Corporate Social Responsibility to Corporate Strategy for Safaricom Foundation
38	Diana Grace Wairimu Wangari	Corporate Brand Image and Business Customer Purchase Decision Making of Detergents in Ecolab East Africa Limited
39	Norah Mwelu Musyoki	Factors Influencing Consumer Buying Behavior of General Motors East Africa's Saloon Vehicles
40	Lucy Wairimu Gathuru	Marketing Strategies Adopted in Serving the Bottom of the Pyramid Customer of the Kenya Power & Lighting Company
41	Don Manoah Ochiel	Attitudes of Parastatal Employees Towards the Proposed Increase in Premiums by the National Hospital Insurance Fund

MBA PROJECTS - 2012

42	Ingwe S. Kennedy	Strategic Responses by the National Bank of Kenya Limited to Challenges of Globalization
43	Njiinu Andrew Njiraini	The Challenges of Strategic Plan Implementation at the Bank of Africa Kenya Limited
44	Meme Loran Mwiti	Challenges of Diversification Strategy at Safaricom Limited
45	Geoffrey Onsembe Nyambane	Challenges in the Implementation of Blue Ocean Strategies in Large Indigenous Banks in Kenya
46	Irene Oyunge	The Relationship between Staff Training Programs and Departmental Objectives in Kenya Revenue Authority
47	Jennifer Kamoni	Influence of ISO 9001 Certification in Strategic Human Resource Practices in Commercial Banks in Kenya
48	Mary Kendi	Performance Based Pay Practices among Small and Medium Enterprises in Nairobi Central Business District
49	James Mogaka Sokoro	Factors that Influence Employee Performance in Kenya Wildlife Service
50	Jane Wanjiku Kinyua	Challenges Facing State Corporations in Kenya in the Implementation of Human Resource Management Information Systems
51	Eunice Namambwe	Challenges Facing Human Resources Management among International Humanitarian Relief Organisations in Kenya
52	Njoroge Samuel Njenga	Comparative Analysis of Human Resource Management Practices Adopted by ISO Certified and Non ISO Certified Commercial Banks in Kenya
53	Mwangi Simon Ndaba	Perceptions of Coffee Branding Using a Geographical Indication by the Coffee Board of Kenya
54	Samwel Onguti Obonyo	Challenges of Strategy Implementation at National Cereals and Produce Board, Kenya
55	Aboka Abby	Challenges Faced by Bharti Airtel Kenya in Outsourcing of its Services
56	Walter Njenga Ng'ang'a	Factors Affecting the Success of Private Label Bread Brands of Large Supermarkets in Nairobi, Kenya
57	Janet Mwendu Mutua	Effects of Globalization on the Reinsurance Companies in Kenya
58	William Mutana Sanga	Strategy Implementation at Kenya Maritime Authority
59	Nyandiga Paul Were	Marketing Challenges Facing Retailers in the Cement Industry in Nakuru County
60	Kassamali Ateqa Shabbir	Responses by Private Mombasa County Pharmaceutical Distributors to Challenges Faced in Implementation of the Kenya National Drug Policy
61	Francis Kinyanjui	Strategic Responses to Environmental Challenges Facing Asili Sacco Limited
62	Stanley Kalile Musau	The Effectiveness of Positioning Strategies on Customer Loyalty by Clients of the Atlas Copco Eastern Africa Limited
63	David Wafula Sajabi	Benchmarking Practices Used by Commercial Banks in Nairobi

MBA PROJECTS - 2012

64	Stella Wairimu Muhura	Organizational Capabilities as a Source of Competitive Advantage at Airtel Kenya
65	Ojiambo Julia Buluma	Strategies Adopted by Co-operative Bank of Kenya in Response to Loan Defaulters among the Small and Medium Enterprises in Kenya
66	Ghikas Noela Neemeka	Implementation of the Business Process Outsourcing Strategy in Standard Chartered Bank Kenya Limited
67	Gichinga Simon Maingi	Challenges of Implementing Entry Strategies in East African Market by Ernest & Young
68	Joseph Mbithi Munyao	Factors Influencing Regional Trade Within the East African Community Common Market
69	Tecla Ngeringwony Kigen	Factors Influencing the Adoption of Agency Banking Strategy by the Kenya Post Office Savings Bank
70	Elizabeth Wanjiru Mutambah	Entry Strategies Adopted by Multinational Manufacturing Companies in Kenya
71	Kennedy Mong'are Mogaka	The Influence of Intellectual Property Rights Enforcement on Multinational Companies' Decision to Invest in East Africa
72	Lydia Wangari Waithaka	Change Management at the Kenya Tea Development Agency Limited
73	Anne Mwendu Masai	Competitive Strategies Adopted by Registered Taxi Firms in Mombasa County, Kenya
74	Kibet Robert Mutai	Strategy Implementation and its Challenges at the National Cereals and Produce Board, Kenya
75	Kamweru Elizabeth Wangeci	Strategies Adopted by SMEs in Global Entrepreneurship: A Case of Nairobi County
76	Catherine Wambui Nguchu	Challenges of Strategy Implementation in Private Security Firms Operating in Nairobi
77	Aloise N. Ngumo	Reponse Strategies to the Competitive Environment by British American Insurance Company Kenya Limited
78	Elizabeth Ndaize Kyengo	Supply Chain Strategy and Competitive Advantage of Nation Media Group Ltd.
79	Kahuha Samuel Waithaka	Challenges of Strategic Decision Making in Natural Disaster Risk Management in the Public Sector in Kenya
80	Onyango Erick Ochieng	Strategic Management Practices by Kenya Bureau of Standards
81	Kowo Moses Varfee	Corporate Governance Practices in State-Owned Enterprises in Liberia
82	Mumo Mark Nzioki	Strategies Used by Standard Chartered Bank in Building a Sustainable Competitive Advantage in International Markets
83	Odhong Esther Ayako	Factors contributing to Customer Loyalty in KCB
84	Mbugua Teresia Wambui	Corporate Social Responsibility and Competitive Advantage in Multinational Food and Beverage Companies in Kenya

MBA PROJECTS - 2012

85	Njoroge Jacqueline Wambui	International Growth Strategies for Mpesa Business Adopted by Safaricom Kenya Ltd.
86	Tora K. Concepta	The Role of Organizational Capabilities in the Realization of Organization Objectives at HELB in Kenya
87	Thuo Esther Wanjiru	The Challenges of Implementation of the Balanced Scorecard Strategy at Safaricom Kenya Limited
88	Muchiri Susan Wangechi	Growth Strategies Adopted by Cooperative Bank as an Operational Orientation
89	Wambua Damaris	Strategy Implementaiton in Balozzi Sacco Society Limited in Kenya
90	Mbuthia Bernard Maina	Management of Strategic Change at British American Tobacco Kenya Limited
91	Odidi Sarah Anyango	International Mergers and Acquisitions as a Competitive Strategy by CFC Stanbic Bank Limited in Kenya
92	Kisienya Lameck	Strategic Responses to Competitive Environment by Mobile Telephony Firms in Kenya
93	Muthiani Agnes Wanjiku	Multinational Corporations in Kenya and Application of the Bottom of the Pyramid Proposition
94	Nzovah Lucy Samperu	Factors Influencing the Practice of Corporate Social Responsibility by Standard Chartered Bank in Kenya
95	Mtalaki Anderson Mwakio	Cultural Influences on Strategic Change Implementation in State Corporations: The Case Study of Kenya Ports Authority
96	Gichana Caroline Kwamboka	The Balanced Scorecard as a Strategy Implementation Tool at Orange Telkom Kenya
97	Rucha Lisper Gatwiri	Competitive Strategies Adopted by Esri Eastern Africa Limited as an Information and Technology Firm in Kenya
98	Thuranira Consolata	Response Strategies Adopted by Commercial Banks in Kenya to Changes in Economic Environment
99	Gitari John Mugo	Strategic Planning Practices and Human Resource Performance at Girl Child Network, Kenya
100	Wambura Christine Wanjiru	Strategies Adopted by Nairobi Java House to Gain Competitive Advantage
101	Kangethe Winnie W.	Use of Expatriates by Barclays Bank of Kenya to Transfer Managerial Skills as an Entry Strategy
102	Agumba Jenipher Adhiambo	Competitive Strategies in Response to Challenges of External Environment by Water Resources Management Authority in Kenya
103	Mutwiri-Kamunde Betty K.	Strategic Management Practices at Kenya Airports Authority
104	Muriithi Assumpta Wangari	Challenges of Strategy Implementation at the World Health Organization Kenya Office
105	Karuri Licky	Determinants of Strategic Alliances in the Airline Industry in Kenya

MBA PROJECTS - 2012

106	Muiga David Mwaura	Strategies Employed by Global Firms to Become Leaders in Kenya's Domestic Market
107	Gacheri Mercy	Strategy Implementation Practices in the Department of National Registration Bureau in Kenya
108	Kariuki Charles Ndegwa	Balanced Scorecard as a Strategy Implementation Tool at AAR Kenya Ltd
109	Mbaabu Geldine Nkatha	Strategy Implementation at Deposit Protection Fund Board, Kenya
110	Kathama Lucy Kanini	Strategic Planning Practices and Performance of State Corporations in Kenya
111	Njuguna Amos Mwangi	Strategic Responses to Changes in the Environment by Real Estate Firms in Nairobi, Kenya
112	Momanyi Nancy Kemunto	Perception of Employees on Retention Strategies Adopted by Multinational Corporations in Kenya to Manage Cultural Diversity in the Workforce
113	Baraza Wycliffe	Brand Loyalty Programmes and Competitiveness of Five Star Hotels in Nairobi
114	Wamugi Ruth Wairimu	The Role of Business Licensing as a Factor Influencing Foreign Direct Investment in Kenya
115	Aura Wabuko Haggai	Challenges of Managing Strategic Change at the New Kenya Co-operative Creameries Ltd
116	Macharia Annah Wairimu	Challenges of Strategy Implementation in the Probation Department in the Ministry of Home Affairs in Kenya
117	Mwenda Reuben	Inward Foreign Direct Investments and Transfer of Technology by Information Technology Multinational Corporations in Kenya
118	Wakanyi Rita Wamaitha	Psychosocial Support and Wellness Programs and Staff Performance at Concern Worldwide Kenya
119	Lorraine Kageha Mugasia	Challenges Facing the Implementation of Strategies Adopted by the City Council of Nairobi for Effective Revenue Collection
120	Judith Njeri	Challenges of Implementing Growth Strategies of Firms in the Unit Trust Industry in Kenya
121	Mutua Hilda Naitore	Achieving Competitive Advantage Through Outsourcing at National Bank of Kenya Limited
122	Eunice Muthoni	Effects of Organizational Culture on Strategy Implementation in Commercial Banks in Kenya
123	Anderson Mwakio Mtalaki	Cultural influences on strategic change implementation in state corporations: The case study of Kenya Ports Authority
124	Miriam Ndunge Muthoka	Response strategies to challenges of competition by Horticultural Export Firms in Kenya
125	Kariuki Susan Niki	Determinants of adoption of Mobile Phone Banking by the Base of Pyramid (BOP) customers of Commercial Banks in Kenya

MBA PROJECTS - 2012

126	Abdul Aziz Noor	Response strategies adopted by Hass Petroleum (K) Ltd to Environmental Challenges
127	James Mwando	Related diversification as a strategic orientation among Mid-Tier Audit Firms in Kenya
128	Mwawengo Linet Mosa	Public-Private partnership strategic implementation initiatives at the Municipal Council of Mombasa
129	Irene Nambiro Kaibe	Application of the Simba System by Kenya Revenue Authority to Adress the challenges of Globalization
130	Tabelius Nyamasege Gekonge	Organizational structures adoptec by KCB as a strategic response to competition within the Banking Industry in Kenya
131	Wahome Hellen W.	Competitive intelligence practices adopted by Safaricom Limited in Kenya
132	Francis Odionyi Omadede	Learning organization practices at Kenya Shell Limited
133	Kamau Munyoroku	Role of organization structure on strategy implementation among food processing companies in Nairobi
134	Atieno Evelyn Lesley	The strategic goals to impementation gap at Federation of Kenya Employers
135	Mutua Anna Munyiva	Strategy and structure alignment at Barclays Bank of Kenya
136	Beatrice Adhiambo Awiti	Factors influencing competitive advantage of Commercial Banks in Kenya
137	Ruth Nyaboke Omwansa	Stragegies applied by Multinational Pharmaceutical Corporations in Kenya to attain sustainable competitive advantage
138	Gichira Stephen Gachoki	Strategy implementation at Equity Bank Limited in Kenya
139	Beatrice Ndunge Malombe	Change Management within the business units of Parastatal Organisations in Kenya
140	Terry Susan Mwangi	Influence of social media on customer service in Safaricom Limited
141	Christine Ndwiga	Foreign market entry strategies used by British Multinational corporations in Kenya
142	Benadette Wanjiru Mwangi	Factors that influence relocation of multinational oil companies based in Kenya to other countries
143	Muema Enock Kiindu	Factors influencing strategy implementation among local non-governmental organizations in Nairobi, Kenya
144	Edna Chiru Plle	Challenges of strategy implementation facing audit firms in Nairobi, Kenya
145	Suzanne Nzingo Kalume	Corporate Governance practices of private Hospitals in Coast Province
146	Mugusia Sheila Mbigura	Technology and Competitive Advantage of Commercial Banks in Kenya
147	Obura Davis Haoro	Challenges of Online Service Strategy Implementation at Kenya Revenue Authority
148	Joseph Jama Lenku	Factors Influencing Development of Professional Entrepreneurship in the Hotel Industry in Kenya

MBA PROJECTS - 2012

149	Mary Amondi Angwech	Competitive Strategies Adopted by Coca-Cola Kenya
150	Priscilla Nyanchera Ogamba	Combined Competitive Strategies by Commercial Banks in Kenya in the Changing Global Environment: A case of Equity Bank
151	Oluoch Simeon Ngicho	Challenges of Implementing strategic decisions for Service Delivery at the Office of the Vice-President and Ministry of Home Affairs
152	Nduta Ruth	Strategies for Developing Sustainable Competitive Advantage at Signon Freight Limited, Kenya
153	Wekesa Leonard Wanjala	Competitive Strategies employed by the Riara Group of Schools to gain a Sustainable Advantage
154	Eunice Wanjiku Kiarie	Strategy Impementation at Cooperative Insurance Company Limited, Kenya
155	Otieno Kenas	Strategy Evaluation and Control in Churches in Nairobi
156	Gathonde Antony Gichuki	The Use of the Call Centre by Safaricom Limited Kenya as an Approach for Competitive Advantage
157	Nyongesa Eunice Namuteche	Strategies adopted by K-Rep Bank Limited to gain Competitive Advantage
158	Momanyi Lydia	Balanced Scorecard as a Tool for Strategy Implementation at the Kenya Private Sector Alliance
159	Joan K. Mwirigi	Management of Strategic Charge by Commercial Banks in Kenya
160	Shema Emmanuel	Competitive Strategies adopted by Institutions of Higher Learning in Rwanda
161	Lilian Mwangi	Agent Banking as a Diversification Strategy by Commercial Banks in Kenya
162	Ng'ang'a Moses	Challenges of Strategy Implementation at JHPIEGO Corporation Kenya
163	Benedict Otieno Omondi	Strategic Responses to Environmental Changes by Vegetable Oil Processing and Refining Firms in Kenya
164	Grace Wairimu Mungai	Business Consultancy Services and Performance of KPMG Top 100 Small and Medium Enterprises in Kenya
165	Keziah Saoli	Management Perception on Performance contracting strategy at the City Council of Nairobi, Kenya
166	Kenneth Kimtai Kiptoo	Implementation Challenges of the Business Process Outsourcing Strategy in the Ministry of Transport in Kenya
167	Kanyoi Mercy Wanjiku	Leveraging on Coporate culture as a Strategy in Driving the Competitive Advantages of Safaricom Limited
168	Tom David Oduol	Competitive Strategies Adopted by Independent Oil Lubricant Marketers in Kenya
169	Munyasia James Simiyu	Employee Perception of Performance Contracting in K-Rep Bank
170	Sylvia Waceke Ngugi	Factors Affecting Performance of Chinese Firms in Aviation Industry in Kenya

MBA PROJECTS - 2012

171	Mutua Mary Nduku	Strategies Adopted by Resolution Health East Africa Ltd to Gain Competitive Advantage
172	Obondy Eric Okise	The Development and Implementation of Mergers and Acquisitions Strategy at Internet Solutions Kenya Ltd
173	Kamau Florence Muthoni	Challenges of Strategy Implementation at Spectre International Limited, Kenya
174	Ndungu Damaris Mumbi	Strategic Responses Adopted by Safaricom Limited in Kenya to Address Fraud Related Challenges in the Mpesa Service
175	Matiti Christabel Mwikali	Reponse Strategies Adopted by Kenya Pipeline Company Limited to the Challenges of Oil Distribution in Kenya
176	Scolastica Chepkoskei	Challenges of Strategy Implementation at Transnational Bank Kenya Limited
177	Njiru Rose Nancy Muthoni	Strategies Used by Matatus in Nairobi to Gain Competitive Advantage
178	Ndombi Dorine Maero	Challenges of Implementaiton of Integrated Tax Management Systems Strategy at Kenya Revenue Authority
179	Maina Samson Mwangi	Business Continuity Planning as a Strategy for Building Resilience Amongst Deposit Taking Microfinance Institutions in Kenya
180	Njoroge Caroline Wangeci	The Effect of Entrepreneurial Training on Development of Small and Medium Size Enterprises in Githunguri District
181	Onzere Diana Ajema	Risk Management Strategies Adopted by Barclays Bank of Kenya Limited to Attain Optimal Performance
182	Kahuki James Kariuki	Strategic Responses of Public Primary Schools in Westlands District Nairobi County to Changes in the External Environment
183	Njoroge Patrick Kuria	A Survey of the Attitude of Truck Tyres Customers in Nairobi: A Case of Treadsetters Tyres Limited
184	Wambugu Irene Muthoni	Competitive Strategies and Performance of International Non-Governmental Organizations in Nairobi
185	Omar Alwy Albeity	Effect of Performance Contracting on Service Delivery at Municipal Council of Mombasa
186	Nyaosi Emmly Gesare	The Effect of Relationship Marketing Amongst the Stakeholders of the East African Breweries Limited
187	Muchira George Edwin	Strategic Planning at Family Bank Limited, Kenya
188	Kakunu Jacob Kithome	Determinants of Consumer Preference in Choice of Petroleum Service Outlets in Nairobi
189	Bulle Golicha Jarso	The Relationship Between Strategic Planning and Financial Performance of Firms within the ICT Sector in Kenya
190	Nariangai Rita Kavashe	Membership Perception of the Relevance of Business Association in Changing External Environment: A Case of Kenya Motor Industry Association

MBA PROJECTS - 2012

191	Mulu Mary Mutanga	Challenges of Mergers and Acquisitions as a Strategic Orientation at CFC Stanbic Bank Limited Kenya
192	Muneeni Justus Musili	Factors Affecting the Performance of Commercial Banks in Kenya
193	Mwanza Carol Nyakio	Management of Strategic Change at the High Court of Kenya
194	Gatimu John	Implementation of Quality Management Strategies in HIV/Aids CD4 Testing Laboratories in Nairobi, Kenya
195	Okwach Christine	Competitive Strategies Adopted by Local Airlines in Kenya
196	Maseki Charity Mwendu	Knowledge Management and Performance of Commercial Banks in Kenya
197	Njuguna Catherine Njoki	The Effect of Price Regulation on Competition Among Oil Marketing Firms in Kenya
198	Omumu Jairus Ojango	Implementation of Performance Contracting in Kenya's Public Sector
199	Njagi Peter Kinyua	Strategies Employed by Internet Service Providers in Nairobi to Gain Competitive Advantage
200	Cheptegei Daniel Kwemoi	Foreign Market Entry Strategies Used by Multinational Corporations in Kenya: A Case of Coca Cola Kenya Ltd
201	Thuranira Franklin Nkonge	Effects of Suspension of Train Ferry Services on Trade in the Great Lakes Region of Eastern Africa
202	Wanjiku Michael Kungu	Entry Strategies Adopted by Kenya Commercial Bank Limited in East African Community Market
203	Cheboi Pius Kiptoo	Response Strategies to Changes in the Economic Environment by the Co-operative Bank of Kenya Limited
204	Njoroge Jane Wambui	Strategic Responses of Aga Khan University Hospital to Changes in the External Environment
205	Matoke Aloys A.	Factors Influencing Implementation of Building Policy at the City Council of Nairobi
206	Mbwaya Edgar Lihanda	Strategic Management Practices at Barclays Bank of Kenya
207	Oguta Wilfred Ochieng	Competitive Strategies Adopted by Pharmaceutical Distributors in Nairobi, Kenya
208	Karanja Lilian Wambui	The Effectiveness of Television Personalities in Influencing Consumer Preferences of TV Stations Amongst University of Nairobi Undergraduate Students
209	Sila Eric	The Corporate Parent-Subsidiary Relationship and the Strategy of the Subsidiary at Barclays Bank of Kenya
210	Koskei Tracy Chebet	Management Perception of Performance Contracting at Kenya Rural Roads Authority
211	Nyaga Stella W.	Distribution Strategies as a Source of Competitive Advantage by Nestle Kenya Limited

MBA PROJECTS - 2012

212	Nyango Ian Omondi	Competitive Strategies Adopted by Crown Berger (K) Limited to Cope with Competition in the Kenya Paint Industry
213	Gesimba Edwin	Challenges and Competitive Strategies Adopted by Mobile Phone Companies in Kenya
214	Muraya Daniel Njora	The Cultural Respective of International Operations by Barclays Bank of Kenya
215	Wanyama Timothy Sisa	Effectiveness of Fraud Response Strategies Adopted by Co-operative Bank of Kenya Limited
216	Wandera Carolyne Mukola	Challenges Facing Kenya Medical Research Institute in the Implementation of the Automation Strategy
217	Maru Hiten M.	Challenges of Foreign Direct Investment Faced by Firms in the Apparel Manufacturing Industry in the Kenyan Export Processing Zone
218	Omwenga Makori	Perceived Effectiveness of Customer Care Representatives Training at Safaricom Limited
219	Kagabo Patrick	Foreign Market Entry Strategies Adopted by Kenya Commercial Bank Limited in Rwanda
220	Mwangi W. Caroline	Strategies Adopted by Shell BP Kenya Ltd to Cope with Environmental Changes in Kenya
221	Maxine Christabel Wanjiku	Employee Perception of the Relationship Between Competitive Strategies and Performance in Barclays Bank of Kenya Limited
222	Anyango Mary Elector	Challenges of Implementing Diversification Strategy at the Mumias Sugar Company, Kenya
223	Karanja Priscilla W.	Strategic Responses to Competition by the Medium and Large Supermarkets in Nairobi, Kenya
224	Maina Caroline Wanjiku	The Role of the Company Secretary in Corporate Governance in Kenya Listed Companies
225	Nyamemba Patrick N. Tumbo	Responses of Jubilee Insurance company of Kenya Limited to Changing Environmental Conditions
226	Karuri Andrew Kamunyu	Challenges Faced by Safaricom Limited, Kenya, in its Expansion Strategy Using the M-Pesa Agents Network
227	Mdindi Philbert Julai	A Survey to Determine the Product Characteristics that Influenced the Rapid Adoption of M-Pesa in Kenya
228	Kamau Jennifer Wabiri	Turnaround Strategy at 'Skills for Southern Sudan' Organization
229	Marwah Thomas Mwita	The Influence of Environmental Factors on the Operations of UBA Kenya Bank Ltd in Kenya
230	Wanjie Daisy Njeri	Factors Affecting Kenya Commercial Bank as an Outward Foreign Direct Investment

MBA PROJECTS - 2012

231	Chege Irene Njoki	Application of Credit Availability by Barclays Bank of Kenya as a Market Entry Attraction for Multinationals
232	Mulatya Philip Wambua	Factors that Determine Internationalization Process of Commercial Banks in Kenya
233	Nyanjong Magdalene Owuor	International Operatrions by Kenya Commercial Bank in Southern Sudan as an Emerging Market
234	Odhiambo William Willis Otieno	Factors Influencing Internationalization of Operations of Kenol Kobil Kenya Company Limited
235	Nderitu Lilian Gathoni	Perceived Effect of Performance Management Practices on Employee Satisfaction at Swedish Cooperative Centre
236	Maato Mary Moraa	Organisation Culture and Performance of Kenya Commercial Bank Ltd
237	Keter Winnie C.	An Application of Porter's Theory of the Competitive Advantage of Nations in Determination of the Competitiveness of the Kenyan Tea Export Industry
238	Kilulu Leah sheila	Management of Strategic Change at Shelter Afrique, Kenya
239	Njeru Judy Wanjiru	The Extent to which Operational Strategies Adopted by Equity Bank Determine its Performance
240	Maswan Rael Jeptoo	Strategy Implementation at Kenya National Highways Authority (KENHA)
241	Njagi Violet Muthoni	The Influence of Culture on the Management Practice at Beiesdorf East Africa Ltd.
242	Kollah Martin Saye	Strategic Planning and Efficiency of the Banking Sector: A Case of Kenya Commercial Bank Limited
243	Kimani Jane Wanjiru	Challenges of the Implementation of Growth Strategies in Fina Bank Kenya Limited
244	Ngari Benard Kahuko	Strategic Positioning and Growth of Commercial Banks in Kenya
245	Kimondo Samuel Ndegwa	The Influence of Mobile Money Wallets on Banking Services among Commercial Banks in Kenya
246	Olwande Pauline	The Application of Porter's Generic Business Strategies and Peformance of Pharmaceutical Wholesalers in Kenya
247	Ambia Valerine Masitsa	Strategy Implementation at Nzoia Sugar Company Limited, Kenya
248	Mwara Agnes Wanja	Competitive Strategies Applied by Small and Medium Size Hotels in the Northern Coast of Kenya
249	Mwangi Ephantus Juma	Application of Porter's Model of Competitive Advantage of Nations to the Internationalization of Kenyan Banks
250	Kimeu-Lisero Rose Mbulwa	Implementation of Strategic Change Programmes at the Central Bank of Kenya
251	Njogu Thomas Gitau	Change Management in the Ministry of Finance of Kenya
252	Musyoki Meshack Mumo	Response Strategies Adopted by Ministry of Tourism in Dealing with Ethical Issues in International Tourism Business in Kenya

MBA PROJECTS - 2012

253	Mbengi Mary Gatune	Competitive Strategies Adopted by Kenya Network Information Centre (KeNIC)
254	Ogolla Beatrice A.	Debt Recovery as an Operational Strategy Used by NIC Bank to Manage Non-Performing Loans Portfolio
255	Ndege Joel Gichangi	The Effects of East African Common Market on Cross Border Business for Kenya Association of Manufacturers' Members
256	Njoroge Sophy Catherine Wanjiku	Alternative Banking Strategies Applied by Commercial Banks in Kenya to Develop Competitive Advantage
257	Mbabazi Olivia	Staffing Practices by Millicom International Cellular Ltd in Rwanda
258	Mburung'a Peter Amburuka	Response Strategies to Malnutrition Challenges by Instaproducts (EPZ) Limited in Kenya
259	Nganga Stanley	Strategic Response by Kenya Airways to Challenges in the Global Business Arena
260	Mbaria Rachel Wambui	Strategic Alliances in United Nations Development Programme Kenya: A Study of Amkeni Wakenya Partnerships
261	Ngunjiri Joseph Macheru	The Standard Credit Reference Bureau and the Performance of Multinational Banks Operating in the East African Community
262	Nyariki Kennedy Nyamongo	Challenges of Strategy Implementation at the University of Nairobi
263	Waithaka Edwin Mungai	Strategies Adopted by the University of Nairobi to Achieve Sustainable Competitive Advantage
264	Wachira Peter Gicheru	Change Management Practice at Kenya Tea Development Agency (KTDA)
265	Ngige Annie Wambui	Corporate Restructuring and Firm Performance in the Banking Sector of Kenya
266	Musyoka Christabel Atieno	Factors Influencing the Performance of Public-Private Partnerships in the Kenyan Housing Sector
267	Kipng'eno Rogony Geoffrey	Effect of Adoption of Real-Time Gross Settlement Systems (RTGS) on Inter-Bank Settlement Efficiency in the Kenyan Banking Industry
268	Ndungu Michael Kiraru	External Environmental Factors Influencing International Business Transactions at Barclays Bank of Kenya
269	Gichuki Ann Wambui	Effect of Multinational Chinese Firms in Competition with the Local Firms in Kenya
270	Ndirangu Stella Njoki	Strategic Responses by Kenya Television Network's Broadcast Programming to the Changing Competitive Environment
271	Gathuru S. Nyambura	Downscaling of Credit Risk Policies as a Strategic Choice to Gaining Competitive Advantage for NIC Bank Ltd in the SME Sector in Kenya
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273	Mwangi Loyce Wanjiku	Strategic Decision Speed and Firm Performance of the Two Major Firms in Photography Industry in Nairobi, Kenya

MBA PROJECTS - 2012

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275	Oracha Joan Anyango	Strategies Adopted by Fairmont Hotels and Resorts to Gain Competitive Advantage in Kenya
276	Njiru Christine Kaari	Strategic Responses to Changes in the External Environment by Universities in Kenya
277	Mugita Erick Maina	The Perception of Managers on Satisfaction of Retail Customers at the Kenya Commercial Bank
278	Koech Lillian Chepkemboi	Foreign Market Entry Strategies Adopted by Kenya Seed Company Limited
279	Kahora Jean Wanjiku	The Influence of Relationship Marketing by Telecommunication Vendors on Kenyan Telecommunication Service Providers' Customer Loyalty: A Case Study of Safaricom
280	Ogongi-Anunda Caroline Wanjiru	Change Management Strategies Adopted by Fast Moving Consumer Goods Companies in Kenya to Implement the Enterprise Resource Planning System
281	Marangu Jediel Muriuki	Employee Perception on Strategic Change Management Practices and Performance at Kenya Power & Lighting Company Limited
282	Magambo Donald Oloo	Challenges of Strategy Implementation in Public Corporations in Kenya
283	Maina Ann Muthoni	Managing Change at National Bank of Kenya Ltd.
284	Onchwari Alec Mose	Information Technology and Competitiveness of Commercial Banks in Kenya
285	Mumelo Lilian Khisa	Strategic Alliances between Domestic and Foreign Firms in Kenya
286	Lau Anastacia N.	Functional Level Strategy and Performance of the Ministry of Agriculture of Kenya
287	Ony'ayo Evelyne Bosibori	Employee Perception of the Influence of Strategic Planning on Organization Performance at the Ministry of Foreign Affairs, Kenya
288	Makau David N.	Strategic Alliances and Organizational Competitiveness among Commercial Banks in Kenya: A Case Study of Kenya Commercial Bank
289	Otio Lloyd George	Strategies of Small and Micro Enterprises and the Key Success Factors in the Energy Industry in Kenya: A Case Study of Enterprises in Kisumu
290	Njoroge Edward	Factors Influencing Performance of Small Scale Horticulture Farmers in Thika District, Kenya
291	Imbuye Isabel Injete	Strategic Responses by Aga Khan University Hospital to Brain Drain in the Health Sector in Kenya
292	Shikumo Edgar	Value Chain and Competitive Advantage of Firms in the Information Technology Industry in Kenya
293	Kakunu Julius Makau	Factors Influencing Strategic Management Practices among Commercial Banks in Kenya

MBA PROJECTS - 2012

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295	Wambugu Annah Wanjiku	Factors Influencing Competitive Advantage of Firms in the Micro Finance Industry in Kenya
296	Njagi Stephen Ndegwa	Response Strategies of Industrial and Commercial Development Corporation to Changes in the External Environment in Kenya
297	Njuguna Jane Nyokabi	Challenges of Strategy Development at Brackenhurst Kenya Limited
298	Kampire Charity	Competitive Strategies Adopted by Insurance Companies in Rwanda
299	Gitonga Catherine G.	Factors Influencing Competitive Advantage among Commercial Banks in Kenya
300	Mbula Joselyne	Factors Influencing Bilateral Trade between Kenya and her Trading Partners
301	Mbabazi Maureen	Competitive Strategies Adopted by Commercial Banks in Rwanda
302	Kaburu Loise Kathambi	Competitive Strategies Adopted by Zetech College to Cope with Competition among Middle Level Colleges in Kenya
303	Obiga Ann Mercy Atieno	Strategies Used by Commercial Banks in Kenya to Manage Operational Costs
304	Muraya Josephine Wanjiku	Factors Influencing the Implementation of Performance Contracting at Kenya Revenue Authority
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307	Maweu Benson Mbithi	Application of Ansoff's Product/Market Growth Strategies in Community Based Organizations in Kisumu East District, Kenya
308	Adem Rose Akinyi	Challenges of Strategy Implementation at the Municipal Council of Kisumu in Kenya
309	Onyango Daniel Ochieng	Factors Influencing the Implementation of the Kenya Sugar Industry Strategic Plan (2010 - 2014)
310	Bett Ruth Jelagat	Competitive Strategies Adopted by Private Security Firms in Kisumu Municipality, Kenya
311	Muhoro Mercy Wairimu	The Relationship between Job Satisfaction and Intent to Leave among Lecturers of Privately Owned Colleges in Mombasa Central Business District
312	Anyim Maureen Atieno	Gaining Sustainable Competitive Advantage Through Service Differentiation among Private Hospitals in Nairobi
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314	Muchemi Kevin Wairagu	The Effectiveness of Marketing Communication Tools on Alumni Relations for Universities in Kenya

MBA PROJECTS - 2012

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317	Muoria Peninnah Gathoni	Adoption of Social Media Networks as an Innovative New Market Entry Strategy by Kentucky Fried Chicken in Kenya
318	Maore Damaris K.	Competitive Intelligence Practices Adopted by the Kenya Power and Lighting Company
319	Alfred Kogi Maina	Corporate Governance Practices as Mhasibu Investment Company Limited, Nairobi
320	Emily Ayega	Perceived Factors Influencing Settlement of Industrial Disputes by Kenya National Union of Teachers, Nairobi Branch
321	Musula Elizabeth Ochieng'	The relationship Between Performance Based Incentive Pay and Employee Motivation in Barclays Bank of Kenya Branches in Nairobi City
322	Mahulo Peter	Influence of Teacher Training on the Performance of Students in Mixed Secondary Schools in Gem District, Kenya
323	Tom Ojango Onyango	The Influence of Training and Development on Employees' Performance at Mudete Tea Factory
324	Gatithi Alice Wambui	The Extent of Compliance with Occupational Safety and Health Regulations at Manufacturing Companies in Mombasa County
325	Daniel Owino Ongoya	Perceived Relationship Between Regard Proactices and Employee Job Satisfaction in City Council of Nairobi
326	Faith Nancy Chepkirui	Perception of Organizational Effects of Staff Downsizing on Mobile Network Operators in Kenya
327	Susan Wanjiku Mwangi	Employees Perceptions of Performance Appraisal Practice at KEMRI
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337	Irungu Danson Mburu	Competitive Strategies Adopted by KTDA
338	Gladys Kasi Mutisya	Business Models Applied by Supermarkets Operating in Mombasa
339	Muchai Peninah Wanjiru	Performance Based Compensation Practices Among Commercial Banks in Kenya
340	David Leleito Keibai	Strategies Adopted by Athi Water Services Board Towards the Achievement of Millennium Development Goals on Water and Sanitation
341	Musembi Amos Kalia	Competitive Strategies Adopted by Chinese Firms in the Bulding and Construction Industry in Kenya
342	Isabella Mueni Mutungi	The Effect of Psychological Positioning in Achieving sustainable Competitive Advantage Among Safaricom Individual Customers in Nairobi
343	Robin Okutoyi	Factors Influencing Brand Loyalty Amongst Buyers of Passenger Motor Cars Nairobi
344	Stephen Mutuku Wambua	Management of strategic Chance at Nairobi Automated clearing House
345	Ceri Emma Chamberlain	Strategic Issue Management by Shipping Companies in Kenya
346	Diana Anyoso Olenya	Strategy Development in Small and Medium Enterprises in Mombasa County
347	John Kihara Chege	Challenges of Strategy Implementation for Firms in the Petroleum Industry in Kenya
348	Gladys Gathoni Gichuhi	Marketing Strategies applied by Tour Operators to Promote Domestic Tourism in Kenya
349	Kandie, Christopher Chepserton	Effectiveness of Anti-Bacterial Advertising Claims on Personal Care Products in Influencing Customer Purchase decision in Nairobi County, Kenya
350	Doreen Mijega Mulera	The Perceived Influence of Performance Based Reward System on Employee Motivation in Barclays Bank of Kenya Head Office
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MBA PROJECTS - 2012

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359	Peter Miregwa Mironga	Challenges of Managing Strategic Change at the Nairobi City Water and Sewerage Company
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364	Kasina Mutwa Caroline	Challenges facing knowledge Management Among Local Health Sector NGO's in Nairobi
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369	Timothy Mungai Mwangi	Challenges of Strategy Implementation at the Ministry of Northern Kenya
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372	Florence Amoiti	Strategies applied by Constituency Development Fund Management to implement Constituency Development Programs in Mwala Constituency of Kenya
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374	Nelly Kalunda Kasina	Strategic Alignment as a Source of Competitive Advantage at Equity Bank (K) Limited
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MBA PROJECTS - 2012

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377	Dorothy A. Muga	Factors Influencing Human Resource Outsourcing at Kenya Commercial Bank (KCB) Limited
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379	Doris Kaburi Mugambi	Implementation of Agent Banking Strategy by Commercial Banks in Mombasa County
380	Ben Moraro Okondo	Strategies Adopted by CIC in Implementation of the New Constitution in Kenya
381	Martin Muniu Kamau	Managing Organizational Change at Equity Bank Limited
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383	Mercy Gichema	Strategy Implementation at World Vision Kenya
384	Karingithi Martin Gakere	Strategic Management Practise at DHL Global Forwarding Kenya Limited
385	Mutonga, Mary Wanjiku	Relationship Between Qaulity of Work Life and Emplouees Perceptions of Performance at Safaricom's Jambo contact Center in Nairobi
386	Georgette Emily Wachegu	Information Communication Technology Strategy and the Competitiveness of Equest Limited- Kenya
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388	Sambai Bett Livingstone	The Percieved Relationship Between Employee Performance Appraisal Systems and Job Satisfaction among Employees of Unilever Tea Kenya, Limited
389	Owino Elizabeth Awuor	Perceived Factors Affecting Managers' Attitude Towards Performance Based Reward System at Standard Chartered Bank Kenya Limited
390	Simel Martha Githinji	Employees Perception of Performance Management Practices at World Bank Group Kenya Country Office
391	Ayele Gobezie Abebaw	Positioning Strategies Adopted by Five Star Hotels in Nairobi, Kenya
392	Gayah Maurice Agireh	The Influence of Total Quality Management on Human Resource Planning Practices at Kenya Revenue Authority
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MBA PROJECTS - 2012

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399	Owiye Emily Atieno	Analysis of Customer Satisfaciton in the Mobile Telecommunication Industry in Kenya: A Case of Study of Customers in Mulolongo Area in Machakos County
400	Rai James Ndoro	Management of Stakeholders at Kenya Ports Authority
401	Muinde Waweru Ann Nyakairu	The Extent to which Work Life Balance Practices are Adopted in Horticultural Farms in Naivasha-Kenya
402	Chelimo Carol	Positioning Strategies Used by Firms in the Telecommunications Industry in Kenya
403	Munge Daniel Sirorei	The Influence of Information and Communication Technology on the Development of Strategic Goals at Kenya Revenue Authority
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405	Mbaria Rachel Wambui	Strategic Alliances in United Nations Development Programme Kenya: A Study of Amkeni Wakenya Partnerships
406	Gichu Mercy W.	Customer Care as a Competitive Strategy Used by Highchem Pharmaceuticals Ltd, Kenya
407	Amara Schoviah	The Effect of Marketing Distribution Channel Strategies on a Firm's Performance among Commercial Banks in Kenya
408	Ndungu Cecilia Wambui	Distribution Strategies and Competitive Advantage in Kenya Commercial Bank Limited
409	Mureithi Julia Wanjiru	Innovation Strategies Adopted by the Mobile Telephony Companies in Kenya
410	Gachanja Joseph Kahora	Factors Contributing to the Penetration and Use of Smartphones in Westlands Kenya
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412	Ochweri Loice Kerubo	Outsourcing Strategy and Performance of Kenya Institute of Management
413	Okisegere Jacob Ekirapa	Value Chain Management Practices and Competitive Advantage of Seafood Firms in Mombasa County in Kenya
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MBA PROJECTS - 2012

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419	Wachiye Romano Misiko	Strategic Responses by Companies in the Sugar Industry in Kenya to the Implementation of the COMESA Free Trade Agreement
420	Musyoki Mary Mbithe	The Relationship Between Rewards and Job Satisfaction at the National Cereals and Produce Board
421	Muema Rosaline Mbinya	The Relationship Between Employee Involvement and Cynicism about Organizational Change at the City Council of Nairobi
422	Charles Carolynne Mwithi	Application of Price Leadership Strategy by Essar Telecom Kenya Limited
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424	Mungai Dominic Mbugua	Assessment of Marketing Strategies Adopted by Shopping Malls in Nairobi, Kenya
425	Bwengi Naomi Kwamboka	Challenges Facing the Implementation of Agent Banking Strategy in Commercial Banks in Kenya
426	Bett David Kiplangat	Responses of Nairobi Bottlers Ltd to Competition in Kenya
427	Sompoika Jenifer Sintoiya	Implementation of Quality Standards as a Determinant of the Fulfilment of Strategic Objectives by the East African Portland Cement Company Ltd
428	Mwachiro George Mwatata	The Relationship between Work Permits and the Inflow of Foreign Direct Investment in Kenya: A Focus on the Ministry of Immigration and Registration of Persons
429	Niasehkar Gluaseay Jr.	Strategic Planning Practices and Challenges at the General Auditing Commission of Liberia
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431	Wanjiru Catherine	The Competitive Strategies Adopted by Events Management Companies in Nairobi, Kenya
432	Kithuku Victoria Mutile	Effects of Performance Appraisal on Job Satisfaction at Kenya Commercial Bank
433	Biomndo Norah Chemutai	Management of Strategic Change in Deposit Taking Savings and Credit Cooperatives in Kenya
434	Wachira John Gatithi	Factors Influencing Strategy Implementation at Kenya Power and Lighting Company Ltd
435	Ganijee Hussein Zakiuddin	Innovation as Strategy Used by the Pharmaceutical Wholesalers and Retailers in Kenya
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MBA PROJECTS - 2012

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440	Msenya Glory Gathi	Management of Strategic Change at Kenya Institute of Education
441	Barasa Evans Jakait	Strategies Adopted by Mimias Sugar Companies Ltd to Gain Competitive Advantage
442	Frank Momany Moyare	Challenges of Implementing the Kenya Vision 2030
443	Joseph Ogwobo Wandera	Turn-around Strategy by Kwale International Sugar Company Limited
444	Maria T. M. Mkenda	Development of Business Strategies of Selected Firms in the Micro Finance Sector in Kenya
445	Situma John Martin Wekesa	Change Management and Related Challenges At Kenya Power & Lighting Company Limited
446	Lydia Kabibi Mwatete	Challenges of Implementing Strategic Human Resource Management at Kenya Sugar Board
447	Michael Ochieng' Fwaya	Challenges of Implementing Free Day Secondary Education Strategy Among Public Secondary Schools in Ugenya District, Kenya
448	Akinyi Jenipher Adero	The Influence of Tangible and Intangible Resources on the Performance of Public Secondary Schools in Band District, Kenya
449	Rose Nekesa Wasike	Strategic Human Resource Management Practices Adopted by State Corporations in the Ministry of Transport in Kenya
450	Margaret J. Rugut	Marketing Strategies Adopted by Small and Medium Enterprises in Nairobi Central Business District
451	William Otieno Adero	Strategic Planning Practices in Micro and Small Enterprises in Kisumu Central business District
452	Henry Peterson Mugane	Perceived Factors Affecting Employee Performance Management at SNV Netherlands Development Organization
453	Susan Musakala Chimoi	Quality of work Life and Competitive Advantage at the Ministry of Finance, Kenya
454	Rophus Mjomba Mwandembo	Organizational Structural Design and Strategic Change Management at Kenya Revenue Authority
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MBA PROJECTS - 2012

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459	Jane Kibwage	Business Process Improvement Practices Adopted by Savings and Credit Societies with Front Office Service Acticity in Nairobi County
460	Lawrence Ochieng Amollo	Challenges of Strategy Implementation at the Parliamentary Service Commission of Kenya
461	John Wachira	Application of knowledge Management Winin Kenya's Steel Manufacturing Industry
462	Jacqueline Wangui Githui	Perception of Retirement by Teachers in Public Secondary Schools in Nairobi Country
463	Mutiso Mathew Muli	Changes on Motivation of Airtel Kenya Employees After Being Outsourced to Partner Organizations
464	Gatome Janet	Strategic Planning at Equity Bank Kenya Limited
465	Korir, Kiplanagat Charles	Perception of Leadership Effectiveness of Officials of Kenya Union of Post Primary Education Teachers (KUPPET) by Members in Bomet District, Kenya
466	Richard Kipkorir Cheruiyot	Factors Influencing Implementation of the National Accessibility to Water Strategy by the Tana Water Services Board
467	Kamau Alice Wanjiru	Factors that Influence Organizational Commitment of Empoooyees at Plant Health Inspectorate Service Corporation
468	Olive Nelima Sifuna	Pervceived Effect of Performance Contracting on Service Delivery at Jomo Kenyatta University of Agriculture and Technology
469	Joshua Ngamau Kiarie	Critical Success Factors of Change Management in Non-Governmental Organisations in Nairobi, Kenya
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MBA PROJECTS - 2012

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481	Cheruiyot Emmy Chepkosgei	Response Strategies by Private Primary Schools in Nairobi County to Quota System of Selection of Applicants for Admission to National and Provincial Schools
482	Kimeto Irene Chelang'at	Strategic Issue Management Practices among Manufacturing Firms in Nairobi, Kenya
483	Mutuku Miriam Ngina	Employee Perception of Competitiveness of Performance Based Rewards in Kenya Electricity Generating Company Limited, Kenya
484	Makau Alice W.	Business Planning and Competitive Strategy at the Jitihada Business Plan Competition in Nairobi County
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487	Muhia Ruth Njambi	Corporate Social Responsibility Practices in Kenya Airways
488	Kubai Joy Kendi	Separation of Powers in Corporate Governance of Companies Listed in the Nairobi Securities Exchange
489	Onteri Janet Kemunto	Factors Influencing Recruitment Strategies Employed by Small Businesses in Kitale Municipality, Kenya
490	Muhura Adrine	Perception by Managers of the Influence of Workforce Diversity on Strategy Implementation among Manufacturing Firms Listed at Nairobi Securities Exchange
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492	Musumbi Boniface Wambua	Performance Management at the Sacco Societies Regulatory Authority (SASRA)
493	Kimuyu Cornelius Mulinge	The Role of Board of Directors in Corporate Governance at the National Housing Corporation, Kenya
494	Musa Everlyn Anyal Musa	Impact of Ford Foundation International Fellowships Program (IFP) on Leadership Effectiveness in Kenya
495	Awuor Phoebe	A Survey of Consumer Brand Loyalty in the Mobile Telephony Industry in Kenya
496	Khisa Christim Wekesa	Environmental Factors Influencing Selection of Foreign Markets for Branded Agricultural Products by Major Exporters in Kenya

MBA PROJECTS - 2012

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500	Twalib Medina Halako	Managing Employee Transition from Active Sports Career to Mainstream Work Activities in Kenya Commercial Bank
501	Khalumba Mildred	The Influence of Human Resource Management Practices on Financial Performance of Commercial Banks in Kenya
502	Mbayeh Simon	Competitive Strategies Adopted by Pharmaceutical Companies Operating in Kenya
503	Rotich John Kiplangat	Strategic Responses by James Finlay (Kenya) Limited to Competitive Environment in Kenya
504	Njeru Faith M.	Challenges Facing Innovation Strategy Implementation at Equity Bank of Kenya
505	Kisilu Charles Nzyoki	Perceived Factors Influencing Strategic Human Resource Development Practice at the National Cereals and Produce Board
506	Okoth Maxwell Zange	The Influence of Perceived Psychological Contract Violation on Employee Commitment at the National Cereals and Produce Board
507	Migwi Moses M.	Response Strategies by Mount Kenya Bottlers to Changes in the External Environment
508	Kabuchi John Kiumi	Strategic Planning Practices by Kenya Medical Supplies Agency
509	Njuguna Violet Wandaho	Competitive Strategies Adopted by Safaricom Kenya Limited to Tackle Competition
510	Kiarie Martha Wahu	The Influence of Service Innovation Practices on Customer Satisfaction in the Commercial Banking Sector in Kenya
511	Nafuna Teresa M.	Challenges Faced by Kenya Sugar Board in Implementing Strategy on Service Delivery to Sugar Cane Millers in Kenya
512	Gatimu Luke Mugo	Strategy Implementation at the City Council of Nairobi
513	Asoka Rachael Reneta	Strategic Management Practices in the City Council of Nairobi
514	Muthoni Eunice	Effects of Organizational Culture on Strategy Implementation in Commercial Banks in Kenya
515	Okello Veronica Achieng	Factors Influencing the Development of Risk Management Strategies by Safaricom Limited
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MBA PROJECTS - 2012

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521	Makau Wilson M.	The Role of Psychological Contract on Secondary School Teachers Commitment in Kitui Central District
522	Karanu Joseph Kang'ethe	Organizational Growth Strategies Utilized by St. Mary's Mission Hospital, Nairobi
523	Chepkirui Catherine	The Role of Strategic Leadership in Strategy Implementation at the Agricultural Development Corporation (ADC) in Kenya
524	Tirok Joy Jeruto Changwony	Factors Affecting Consumer Adoption of Mobile Financial Services in Baringo County
525	Buhasio Sheila Aseyo	Challenges Facing Employee Recruitment and Selection among Non-Governmental Organizations in Kakamega Central District, Kenya
526	Mrashui Samuel	Perceptions of Top Management on Performance Appraisal at the Kenya Ports Authority
527	Mande Odhiambo Wycliffe	Perceived Psychological Contract and Job Satisfaction of Secondary School Teachers in Gem District, Kenya
528	Kidemy Cynthia Nosim	Market Positioning Strategies Adopted by the Agricultural Finance Corporation (AFC) of Kenya
529	Kimuyu Sophia Mumbua	A Survey of Customer Satisfaction with the Medical Services Offered at the Kenyatta National Hospital Cancer Treatment Centre
530	Ndung'u Jane Mumbi	Employee Perception of the Performance Appraisal Process in Telekom Kenya Limited
531	Nyamwange Tom Nyagaka	Factors Affecting Customer Satisfaction in Public Hospitals in Kisumu Municipality.
532	Fatma Abdulrahman Bashir	National Culture and the Implementation of Kenya Vision 2030 Projects
533	Irungu Eric Ndegwa	Strategic Responses by Kenyan Airlines to the Changes in the Price of Aviation Fuel
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536	Ligondo Anne Apondi	Strategic Responses by Private Hospitals in Nairobi to Changes in External Environment

MBA PROJECTS - 2012

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548	Atanas Mwangi	Challenges Facing Pesapoint Limited in the Implementation of Competitive Strategies as a Third Party ATM Network in Kenya
549	Daniel Dub Hachu Obatu	Factors Influencing Globalization Strategies in Private Security Firms in Nairobi
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MBA PROJECTS - 2012

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MBA PROJECTS - 2012

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MBA PROJECTS - 2012

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MBA PROJECTS - 2012

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MBA PROJECTS - 2012

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MBA PROJECTS - 2012

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MBA PROJECTS - 2012

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703	J. Bomo Whiegar	Green Logistics Practices among Supermarkets in Nairobi, Kenya.

MBA PROJECTS - 2012

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MBA PROJECTS - 2012

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733	Andrew Kemokai Sr.	The Relationship between Supply Chain Failures and Customer Satisfaction among Milk Processing Firms in Kenya.
734	Vashta J. Warner	Green Supply Chain Mgt and Supply Chain Responsiveness among Food ad Beverages Manufacruing Firms in Nairobi, Kenya.
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745	Khatra Mohamed	Green Supply Chain Mgt and Performance of Manufacturing Firms in Mombasa, Kenya.

MBA PROJECTS - 2012

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747	Elisha Langat	Reverse Supply Chain Mgt Practices in Large Scale Manufacturing Companies in Nairobi, Kenya.
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MBA PROJECTS - 2012

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771	Mulwa Dominic K.	A Survey of Insider Information Security Threats Mgt in Commercial Banks in Kenya.
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776	Graham Masinde Lukorito	Information Security Threats and E-Government Initiatives in Kenya Revenue Authority (KRA)
777	Ndung'u Christine Wanjiru	Internet Banking Service Quality and Customer Service Satisfaction at Barclays Bank of Kenya.
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781	Kabuga Mary W.	Lean Procurement Methodologies used by Large Scale Manufacturing Firms in Nairobi, Kenya.
782	James Mauti Mose	E-Procurement Adoption Among Large Scale Manufacturers in Nairobi, Kenya.
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MBA PROJECTS - 2012

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MBA PROJECTS - 2012

811	Mbugua Winfred Wairimu	Adoption of Computer Based Assistive Technology for Persons with Disabilities in Kenya
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MBA PROJECTS - 2012

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MBA PROJECTS - 2012

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MBA PROJECTS - 2012

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879		
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MBA PROJECTS - 2012

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MBA PROJECTS - 2012

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915	Oretha Sonia Zeze	The Relationship Between Credit Risk Management Practices and Financial Performance of Commercial Banks in Liberia
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931	Kamau Francis Mwaura	A Survey of the Portfolio Performance Measures Used by Pension Funds in Kenya
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