UNIVERSITY OF NAIROBI

SCHOOL OF BUSINESS

PHD PROGRAMME

THESIS STRUCTURE

- Title Page
- Declaration
- Acknowledgement
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- Table of Contents
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- Abstract

Chapter One: Introduction
- Background
- Research Problem
- Research Objectives
- Justification of the study

Chapter Two: Literature Review
- This could be presented in more than one chapter. (Typically, one chapter is enough).
- Providing the theoretical framework for study.
- Stating previous relevant research
- Critical review of relevant literature

Chapter Three: Research Methodology
- Research philosophy
- Research design
- Population
- Sampling
- Data collection
- Data analysis
- Research variables
* Provide justification for all choices made in this section.

Chapter Four: Results and Discussion
- This could be given in more than one chapter
- Present the research findings
- Discuss the research findings
  - What do the findings mean?
  - How do they fit into the existing body of knowledge?
  - Do the findings support existing theory?
  - Do the findings provide new insights?

Chapter Five: Summary, Recommendations and Conclusion
- Summary of findings
- Implications of the study
- Limitations of the study
- Suggestion for further research
- Conclusion

References
- All and only the references cited in the thesis

Appendices